

*Its Time To Nominate
For Large/Small Business of the Year and
Volunteer of the Year*

Booth Space for the Primetime Business Expo is available.

*Nominations and FREE booth reservations can be submitted online
www.mybatesville.org*



Chamber : Update Issue 02 February 2010 PRIMETIME

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ISSUE
02
February
2010
Monthly Update
from the
Batesville Area
Chamber of
Commerce

Chamber Update: PRIMETIME!!

My Batesville, My Chamber, My Update



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Lacy Baker
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& Events Coordinator

Dear Chamber Members,

The First Annual Primetime Business Expo and Annual Awards Ceremony will be held February 27th @ UACCB from 5-7 pm.

We have combined the Annual Chamber Banquet with our PRIMETIME Business Expo to provide our members with the opportunity to showcase their business. Chamber members who joined the in the 2009 Membership Event will receive a FREE expo booth. Remaining booths may be reserved by existing members on a first come first served basis.

The Exhibit Hall will be open at 5 pm for an hour of networking, food and fun! The Annual Awards Ceremony will follow in the auditorium from 6-7 pm with keynote speaker, Senator Blanche Lincoln.

A limited number of tickets will be available for 10.00 each and can be purchased at the Batesville Area Chamber of Commerce.

Sincerely,

**Crystal Johnson
President/CEO**

2010 Goodwill Ambassadors

Bron Bates
Citizens Bank

Caleb Brewington
Lakeside

Chelsea Weaver
RM Weaver Real Estate

Cynthia Harris
Maurices

Danna Magness
UACCB

Deena Powell
Arkansas Hospice

Janelle Shell
Citizens Bank

Jason Lawrence
UACCB

Kim Looney
White River Medical Center

Leslie Price
Superior Senior Care

Markeita Williams
Citizens Bank

Michael Ferry
Edward Jones

Tony Thompson
White River Medical Center

Incumbent Worker Training Program Grants Available

The Arkansas Department of Workforce Services announces the availability of up to \$150,000 in training funds to eligible Arkansas business applicants under the Arkansas Incumbent Worker Training Program.

The Arkansas Incumbent Worker Training Program provides funding for training projects that will benefit business and industry by assisting the skill development of incumbent workers, thereby increasing employee opportunities, and company growth and productivity.

Interested parties may find the Incumbent Worker Training Program application and instructions at <http://www.dws.arkansas.gov/Employers/IWTP.htm>.

For assistance with writing, defining outcomes, hiring instructors etc. please contact Crystal Johnson.

In order to be considered for funding, interested parties must submit a completed IWTP application to the Arkansas Department of Workforce Services no later than 4:30 p.m. Wednesday, March 31, 2010.

New Members in 2009 & 2010, Thank You!

- Robert Stroud and Blair Arnold
- Ron Webb Motors
- Ronnie Gay Auction Service
- Jerry D. Rose
- RPPY Architects
- Pat Rutherford
- Sanders Supply
- Henry Schein Dental
- Connie Schirmer
- Schwegman's Office Supply
- Scooter's Auto Parts
- Seminole Farms
- Sensabaugh Insurance
- Settles Cleaners
- Sharp Office Supply
- Holly Sharp
- Shelbytown Leasing
- Frank and Loretta Shell
- Sleep Star Lite
- Sloan Construction
- Smith Plumbing
- Dr. Jody Smotherman
- Southern Charm
- Southern Pioneer Insurance
- Southern Tire Mart
- Southside Auto Sales
- Special Olympics Area 16
- Stage Stores
- Stars and Stripes
- State Farm Ins. Alisha Clark
- Stitches and Embroidery
- Stone-Hance Monuments
- Sweet Industries
- Tadpole's Catfish Barn
- Tami's Hair Cottage
- Jeff Teague
- Tension Envelope Corporation
- Paula Terrell
- Terry Presley Painting
- The Children's Clinic
- The Flower Shoppe
- The Home Place

Introduction to Government Contracting

BACC has partnered with UACCB to offer training on how your business can become a government contractor. The 1 hour course will cover the following topics:

- How to find customers among federal agencies, state agencies, cities/counties, prime contractors seeking suppliers and subcontractors
- Demystifying the red tape generally associated with working in the public sector, where the taxpayers money has to be protected
- What a contract for purchased goods or labor services would look like and what is important about some of the fine print
- How to do business in this peculiar market and make a profit
- Services and resources available at no charge to help any Arkansas company, both those that are new to this market and those who encounter difficulties along the way.

Space is limited please call the Chamber for registration or additional information.

January Business After Hours



**Hosted by: The Village at Eagle Mountain
and The Course at Eagle Mountain**



Can Social Media Reenergize Your Small Business?

Small business owners are always looking for the next best thing when it comes to finding new ways to market their business and for many social media marketing is the new horizon! With budgets tight, many small businesses have found social media to be the answer to their need for marketing, interaction, and research.

At the ASU Small Business and Technology Development Center we are working with a number of small business owners who are using social media as a way to level the field to be able to connect with customers who want to do business with you. Your customers are using social media for information about your products and services and being part of the social media revolution can help you set yourself apart from your competition. For example there are more than 350 million people on Facebook and more than 700,000 small (local) businesses have pages on Facebook. The fastest growing demographic? Women 35 to 49... Your customers are using all types of social media and learning how to be involved can set your business apart.

From Facebook to twitter, Bookmarking to Blogging, using local search engine tools like "getlisted.org" and others your business can get involved in social media.

The Batesville Area Chamber of Commerce and ASU SBTDC are working together to help inform small businesses in Independence County about opportunities to develop unique marketing tools. For more information contact the ASU SBTDC and see how social media may be able to help your business grow.